



**MAYUR RUGS**  
THE SIGN OF LUXURY



# COMPANY PROFILE



WELCOME TO  
MAYUR RUGS

2023



# COMPANY OVERVIEW



## VISION

Mayur Rugs is India's leading Manufacturer and Exporter of Handmade Rugs providing with the most excellent Quality Rugs. Conserving the unique age old Craftsmanship of making Handmade Rugs . These Rugs offer unique beauty and character, as each rug is one-of-a-kind and made with the highest quality materials and craftsmanship. Handmade rugs are also durable and often last for generations. From the most Luxurious Handknotted to Handtufted 'luxury in budget' , we offer our service in all varieties of Handmade Rugs with Large in house Manufacturing quality is never compromised providing the best Custom Rugs experience to our customers.




# HANDKNOTTED RUGS

A Hand-knotted rug, also referred to as Oriental rug. It is a rug that is made entirely by hand on a vertical loom. Knotting is a highly specialised 2,000 year old craft of weaving requiring remarkable precision, patience and craftsmanship. The method itself requires the weaver to insert knots into the rug and tie each knot tightly by hand around the warp and weft of the rug. These rugs are composed of many thousands of individual knots. Weaving a hand-knotted rug requires a great deal of skill and often a lot of time to produce. Tufted rugs are durable and wear well if looked after well - they are most suited to domestic environments. They may not last forever, which can be a good thing if you like to change your interiors every 7- 10 years. Hand-knotted rugs are considered to be Heirloom Quality. Because of their careful and hardwearing rug construction they can last a lifetime. However, a Hand Knotted rug is more costly than a hand-tufted rug - the cost depends on the number of knots used. These rugs are like investment as with time price of rugs will increase



# HANDTUFTED RUGS

A woman is kneeling on a large table in a workshop, working on a large, colorful hand-tufted rug. The rug features various patterns and colors, including shades of green, brown, and blue. The woman is wearing a dark shirt and pants. The background shows a large window with a view of a green field and trees. The text is overlaid on the image, providing information about hand-tufted rugs.

Hand tufted rugs are another type of rug that is considered hand made or hand-crafted. This particular type of rug is made using a modified hand held drill gun that inserts the pile into a cloth foundation which creates a loop pile. If the loop pile is sheared, it then becomes a cut pile. The loop pile rug, if not sheared, is called a “Hand-Hooked” rug.

Some designs have both loop and cut pile combined to create a dimensional effect to the pattern. A latex coating is then applied to the back of the rug to hold the “tufts” in place. A canvas type fabric is then applied over the latex coating to finish the back of the rug. It further goes through different finishing process by skilled artisans to just finish a single Hand Tufted Rug



# ABOUT US

04

WITH 50+ YEARS OF EXPERIENCE  
FAMILY BUSINESS !



The firm was established in 1980's, our niche has been a challenging, yet incredibly exciting one- offering only the finest in authentic, art-level antique carpets, coupled with entirely first cabin service.

We specialize in pieces with the most stirring artistry and the greatest compatibility with today's range of decors. Our desire has always been to provide our clients with carpets that will have a magical effect on their home environments and will bring deep satisfaction on a daily basis. These are solid art investments that often become cherished family treasures.

We are situated in Bhadohi, UP known as the Carpet City Of india having our own manufacturing unit and with 100+ skilled artisans !

-PRESIDENT  
MAYUR RUPES





# HEAD CONTACT PERSON

**MR. RAJ KUMAR MAURYA**  
**CHAIRMAN & DIRECTOR**

**MR. SAHIL MAURYA**  
**MANAGING DIRECTOR**



# CONTACT INFORMATION

---



+91 8355 056317



+91 8317 000609



MAYURRUGS@GMAIL.COM



WWW.MAYURRUGS.COM