



NITIN BANSAL

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WORK EXPERIENCE

PROFILE

More than 20 years of experience in merchandising, marketing & sourcing of different Home textile & Floor coverings (rugs carpets, pillows, throws , pouf's Etc.

Strong values of ethics, honesty, transparency, and loyalty.

My areas of expertise are:

- Marketing n merchandising (new & existing customers)
- Product development & costing,
- Product sourcing,
- Product quality assurance,
- Quality management systems, processes, procedures and control,
- Production processes,
- Product safety,
- Product testing,
- Testing protocols,
- Production planning,
- Supplier development, and
- Sustainable business.
- Managing shipments in time.

PRODUCT CATEGORIES

- Rugs & Carpets
- Throws n pillows
- Bed Linen
- Kitchen Linen
- Table Linen
- Bath Linen

Team lead – Marketing Merchandising Sourcing Product Development Home textile

Agni exports Office, Panipat | May 2021 to Present

Buyers:

TJ Maxx & US/ UK importers ,Like Loloi rugs , Flair Rugs , Republic Clothing.

DMM – Marketing Merchandising Sourcing & PD Home Ila Home fashions | May 2017 – April 2021

Buyers:

Next UK, Major A/c of WECA of Garnet Hill, Mark & Spencer, At Home, QVC / HSN, Country Roads & Few A/c of T-Merchandising, Bed Bath Beyond, Company C & Orvis, XXX Lutz.

Sr. - Marketing Merchandising Home Textile Pan Overseas | June 2015 – April 2017

Buyers:

Bigots, CB2 , Kaufland, John Lewis, Aqua Nova, Habitat U.K, Brylane home.

Sr. - Marketing Merchandising Home Textile FAY Wear Exports | Dec 2008 – May 2015

Buyers:

Li & Fung Ltd. J C Penny, Target, T JX, , Excel Home Fashions, I had worked on all types of Shower Curtain, Window Panel & Accessories, Table linen & all types of Pillows .

Sr. - Merchander Home Textile Raj Overseas | April 2004 – Sep 2008

Buyers:

Target Corporation (TSS/AMC), Some a/c's of Li & Fung Ltd. J C Penny, T. J.MAX, Crate n Barrel through Alliance Merchandising Ltd., Kawabe Shokai Ltd Japan, Big Bazaar. I worked on all types of Carpets, Punja Rug (Kilims), Shags, Bathmats; all types Pit loom Rugs for above A/c.

- Home Décor
- Soft furniture

SKILLS

- Strategic Planner
- Problem-solver
- Critical thinker
- Leadership Skills
- Analytical skills
- Team Player
- Adaptability
- Initiator

EDUCATION

MBA IN MARKETING

3 MONTHS DIPLOMA IN HANDLOOM &
TEXTILE TECHNOLOGY

BACHELOR OF COMMERCE (H)

DIPLOMA IN COMPUTER APPLICATION

Sr. - Merchander Home Textile

Om Overseas | April 2000 – March 2004

Buyers:

Ellery Home styles, Excel Home Fashions, Arlee Group, Brentwood Originals, Moririn & Co. Ikemura & Co, Kas Australia J C Penny, K-Mart, Target, Linen 'n 'Things I had worked on all types of Rugs Bathmats, Shower Curtain, Window Panel & Accessories, Table linen & all types of Pillows, Chair Pad.

Manager -- Dry fruit & other food products.

R.C. Overseas | Jan 1996 – March 2000

REF:

- Mr. Jyoti Prakash @lolo rugs
- Mr Rahul / Mr. Kuntal @ Weca
- Mr. Amardeep @Biglot's
- Mr. Rachit Malik @Tjx
- Ms Garima @ Tjx
- Mr. Vineet @ Impluse