



TALHA SHAFIQ

SOURCING AGENT

PERSONAL PROFILE

Having dedicated over six years to rug sourcing and home decor development, I approach each endeavor with genuine humility, striving to create captivating experiences and deliver exemplary outcomes.

WORK EXPERIENCE

Sourcing Agent

Rug Store (Oct 2019 - Nov 2022)

- Conduct day-to-day project coordination and implementation across multiple teams.
- Plan and coordinate sourcing activities to identify new products and suppliers.
- Conduct market research to identify product opportunities and assess competition.
- Build and maintain strong relationships with suppliers, negotiating pricing and contracts.
- Evaluate and select suppliers based on capability, quality, and compliance.
- Implement and maintain quality control procedures to ensure product standards.
- Coordinate product samples and prototypes for evaluation.
- Manage inventory levels and coordinate order fulfillment with suppliers.
- Identify and mitigate risks related to sourcing activities.
- Maintain documentation and generate reports on sourcing performance.
- Continuously improve processes to enhance efficiency and reduce costs.

Senior Merchandiser

Kulsum Rugs (April 2016 - Sept 2019)

- Managed end-to-end execution of complex projects, ensuring successful completion within deadlines and budget constraints.
- Collaborated effectively with fellow designers to brainstorm ideas, share feedback, and deliver cohesive and visually appealing designs.
- Applied expertise in visual merchandising to create compelling and innovative displays, enhancing the overall store aesthetics and driving customer engagement.
- Utilized strong analytical skills to analyze sales data, identify trends, and make data-driven decisions to optimize product placement and maximize sales performance.
- Developed and maintained strong relationships with suppliers, negotiating favorable terms and sourcing high-quality merchandise that aligned with brand standards.
- Conducted market research and competitor analysis to stay abreast of industry trends and consumer preferences, incorporating findings into merchandise selection and display strategies.
- Demonstrated excellent attention to detail, ensuring accuracy and consistency in visual displays, signage, and promotional materials.

EDUCATIONAL HISTORY

School of Management & Sciences

Bachelors in Computer Application | Aug 2012 - July 2015

St Mary's School

Intermediate | March 2011 - March 2012

LANGUAGE

ENGLISH

HINDI

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PROFESSIONAL SKILLS

- Project Management
- Product Development
- Merchandiser
- Strategic Bussiness
- Good Communication

SOFTWARE SKILLS

- Microsoft Office
- Corel Draw
- Adobe Photoshop
- Website Development
- Social Media Marketing